

DREAM-E-SCAPE, Dec 2021 - Dec 2022

Immersive Interactive Cinematic Art Installation by Laia Cabrera and Isabelle Duverger Interactivity by Aniol Saurina Masó Music and Sound design by Nana Simopoulos

"Dream-e-scape" is an interactive projection art installation about lucid dreams. The piece is an immersive and interactive 360° installation about the mind and the search for awareness in which the public experiences a sensory voyage that captures the surreal nature of dreams, where the line is blurred between the physical and the digital world, between the real and the imaginary.

"Dream-e-scape" is based on the state of sleep, an imaginary journey one can experience with the eyes wide open. The piece explores the concept of Lucid Dream, the state in which we are asleep and become aware we are dreaming, and the ability we have to control the dreams, the agency we have over our thoughts and desires. We are testing reality, are we awake?

https://www.laiacabreraco.com/dream-e-scape

Flutter Experience Art Gallery

217 S La Brea, Los Angeles, CA

flutter sonos



BORNTHIS WAY/ FOUNDATION







CLOSE-UP | PRIMER PLA, 2021 IMMERSIVE CINEMATIC ART INSTALLATION

Conceived and created by Laia Cabrera & Isabelle Duverger / Original music by Nana Simopoulos and Enrique Granados

Close-Up/Primer Pla: An Immersive Cinematic Art Installation is a poem to Catalan landscape and architecture, a visual tone poem that uncovers new parallels between identifiable motifs of the land and the built environment, between nature and art. The tale it weaves navigates between gentle familiar territory and sudden, revelatory estrangement, spanning both distant memory and nostalgia for what is yet to come. Conceived as a visual narrative memoir, looking back and looking forward, a filmic poem of future nostalgia and selective memory. Capturing the instant, going back to the origin, a memory in act.

Presented at: Delegation of the Government of Catalonia to the United States, Washington DC, September 14, 2021; White Space Gallery Chelsea - New York, NY - November 15-16, 2021 Coral Gables Museum, Miamia, FL - November 17, 2021; Sant Jordi USA festival - Jersey City Theater Center, NJ - April 21-24, 2022 https://www.laiacabreraco.com/close-up

AIRE, 2014

VISUAL CONCERT for NOMADS

180° Video Mapped Installation Multimedia Concert Tempietto di Bramante - Rome, Italy

Laia Cabrera and Isabelle Duverger (Laia Cabrera & Co) Film Direction, Projection Design, Video Art and Animation

SITE-SPECIFIC VISUAL CONCERT WITH IMMERSIVE VIDEO MAPPED PROJECTION DESIGN ON AN ARCHITECTURAL SPACE. This project, forged in New York, searches for new forms of expression within the creative frame of contemporary art. The creation of suggestive atmospheres, sustains a collective pulse accentuated by the international diversity of its artists.

Live Orchestra & Performers

Javier Moreno - Musical Direction, composition and bass Isabel Cadenas Cañón - Poetic Creation and Performance Francesco Lo Cascio - Vibraphone Francesco Diodatti - Guitar and Sound Effects Marcello Allulli - Saxophone / Ermanno Baron - Battery Prisca Amori - Violin / Matteo Scarpelli - Cello Lucia Miranda - Assistant Stage Manager

https://www.laiacabreraco.com/airerome

































THE NOW, 2018-2020 - Interactive Video Art Installation (Public Art), Port Authority Bus Terminal, Times Square, New York

"Welcome to The Now, a journey into magical worlds, opening doors to hidden places and participatory environments."

An immersive interactive experience, using gesture-responsive video-art-illustration-animation as a tool for storytelling and audience connection in the heart of New York city, on the windows of the Port Authority Bus Terminal in Times Square. A time travel cinematic voyage to visually striking places, live painting, animated characters and evolving narratives, as you walk, move and point to the different storylines. As the viewer explores and interacts with the created space and characters, they too become part of the world of the now.





The Now created by Laia Cabrera & Isabelle Duverger (Visual Design & Video Art Installation) / Interactivity design by NoirFlux (Lorne Covington and Bill Saiff) and Karan Parikh / A Coolture New York Platform

Create, feel empowered, have fun!

@cooltureimpact

FEATURED PRESENTATION / THE NOW

THE NOW, a journey into magical worlds, opening doors to hidden places and participatory environments through videoart, illustration-animation, video mapping and interactivity. THE NOW explores transitory spaces and unseen parallel realities, a time travel cinematic voyage to visually striking places, live painting, animated characters and evolving narratives.

#thenow

FEATURED ARTISTS / LAIA CABRERA AND ISABELLE DUVERGER

Visual design and art installation created by awarded creative team LAIA CABRERA & Co, founded by Spanish filmmaker and video artist Laia Cabrera and French animator and projection mapping artist

Searching for new ways of using the space and visual imaginary as a tool for narrative storytelling and audience connection, driven by both scenographic and dramaturgical aspect and creating immersive content experiences in contemporary artwork.

@laiacabreraco @isabelleduverger

FEATURED INTERACTIVITY / NOIRFLUX

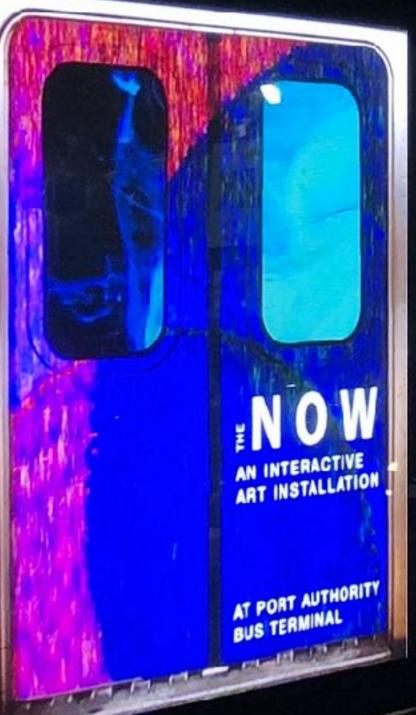
Interaction artists Lorne Covington and Bill Saiff, working as exploration, expression, and education. Using innovation in multi-person gestural interfaces, advanced spatial sensing, and physical and mixed reality techniques, their work effortlessly extends visitors capabilities and senses, focusing on the intangible space between action and response.

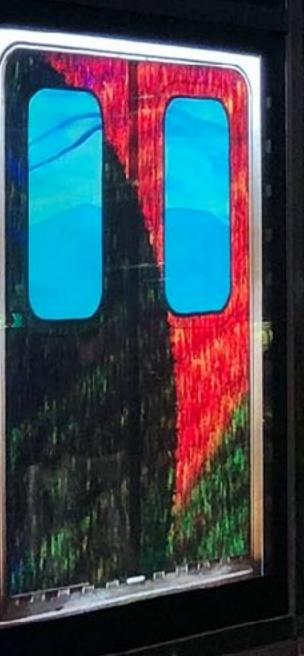
@noirflux

@noirflux

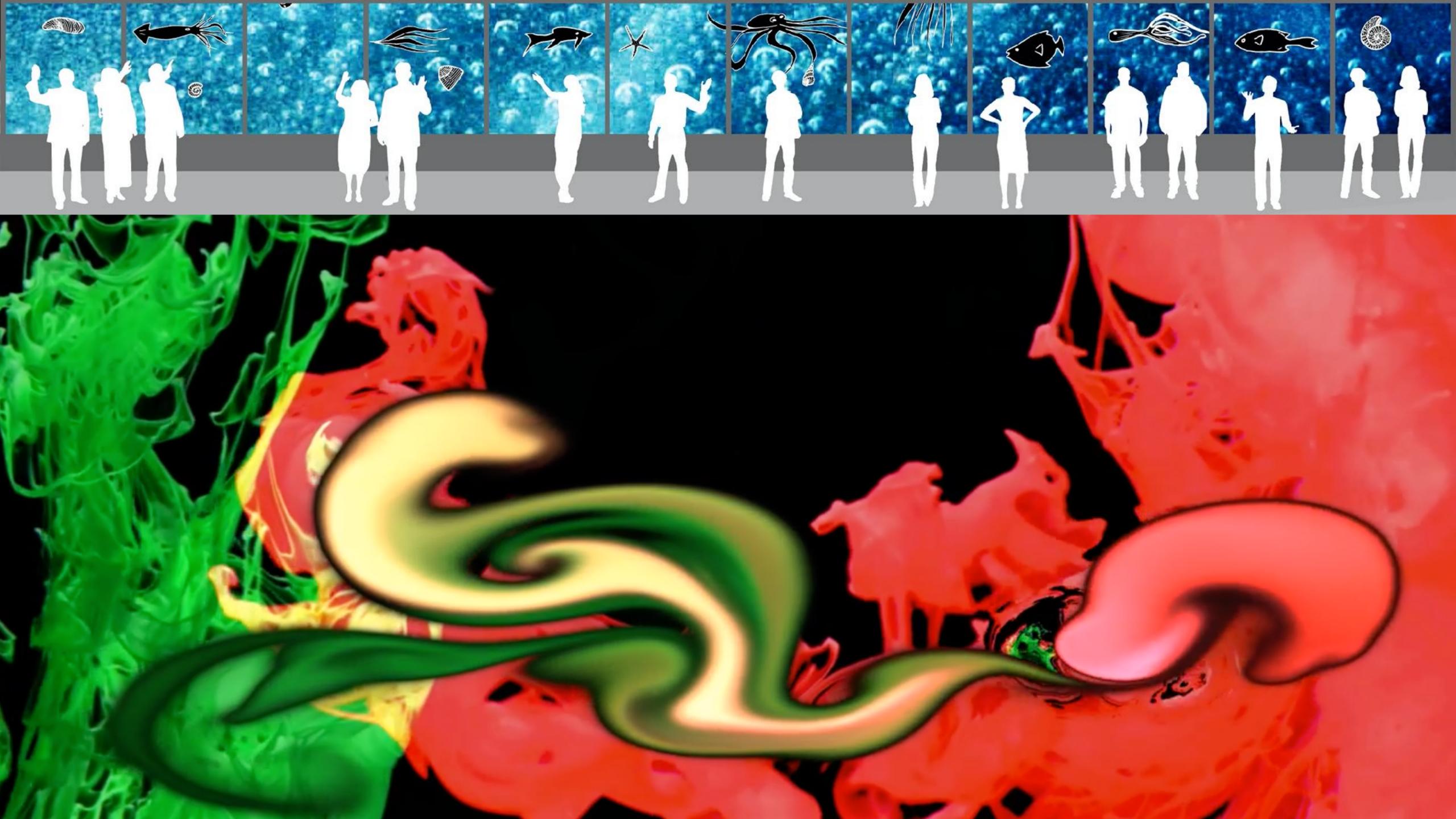
| Create responsive art environments for immersive in the interpolation i NOIRFLUX, create responsive art environments for immersive Karan Parikh, an immersive experience developer. His core areas of focus are mixed reality, interaction design, spatial AR, adaptive and binaural audio.

STEREOLABS Tani Klein, Wayse Sopper, Elis Edmands, Jusin Koulman, Sargio Pardo López, Autorio López, Alejandra Olmedo, Dario Voccaro, Laia Cobrevs, Isobele Deverger, Dan Searez, Erik Lombardot, Ellen Mohoney, Richard Kondos, John Balay, Javier Fernández Cuenca, Ana, Laura, Alejandra y Patricia Calvade Luis. THANKS TO ALL THE CORPORATIONS AND INDIVIDUALS
THAT THROUGH THEIR UNCONDITIONAL SUPPORI
MADE THIS UNIQUE PROJECT A REALITY. CULTURAL SEMIOTIC ALLIANCE













INTO THE DEEP, 2022 IMMERSIVE CINEMATIC ART INSTALLATION
Conceived and created by Laia Cabrera & Isabelle Duverger

An installation portraying the largest of our two worlds, exploring the depth of the ocean with its creatures and flora.

Presented at: Snow Ball Gala, Mana Contemporary - Glass House - Jersey City - April 30, 2022 https://www.laiacabreraco.com/into-the-deep

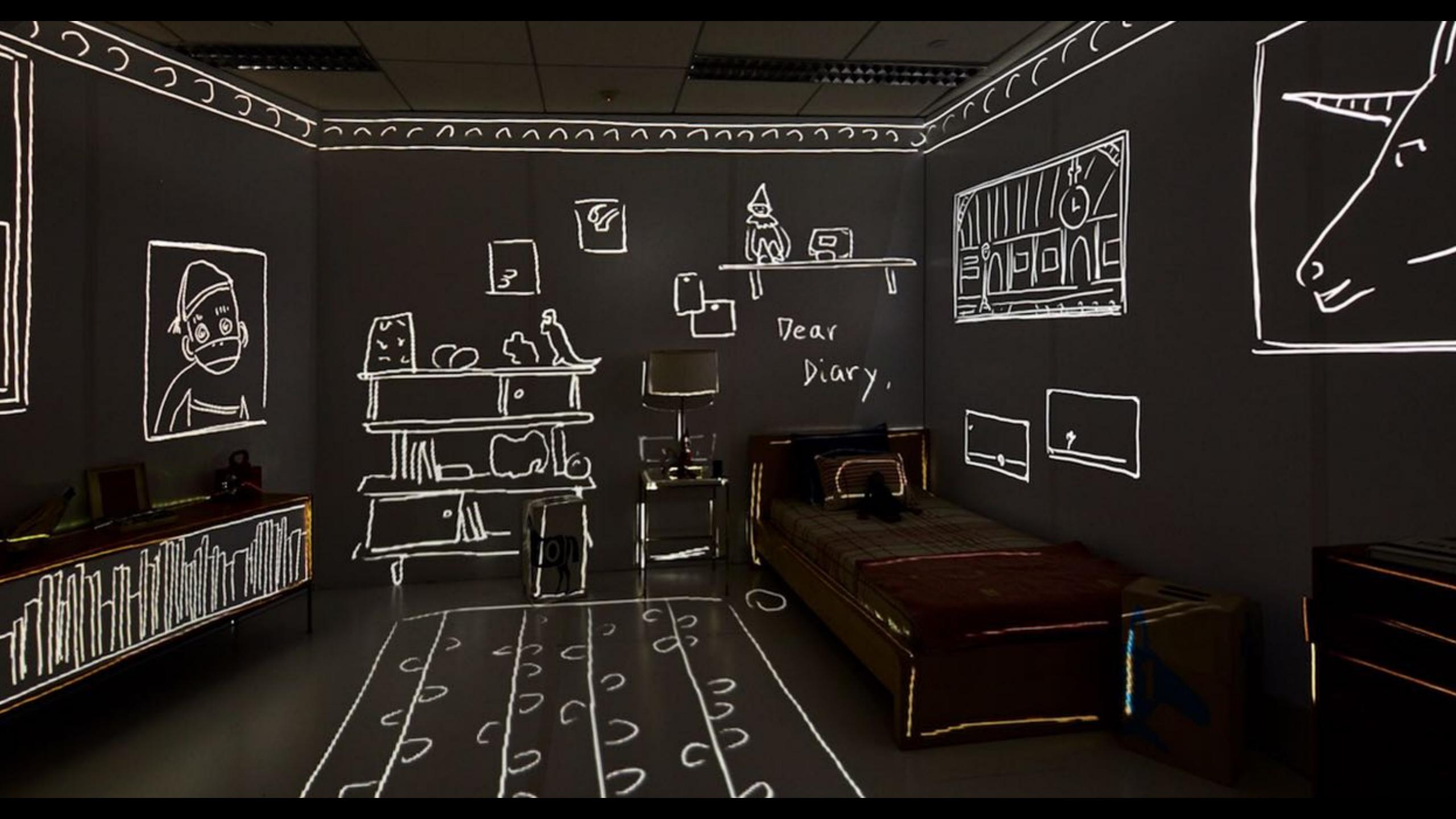


SELF ON THE SHELF, 2018 - Immersive Interactive Video Mapping and Sound Installation, Spring Break Art Show, New York

In 'Self On The Shelf', filmmaker Laia Cabrera and animator Isabelle Duverger will co-create an interactive immersive installation for Spring Break Art Show, turning a small boy's bedroom into a nightmarish dreamscape in honor of the eponymous elf which has become the symbol of our children's intimate acceptance of 21st century surveillance realities. An Immersive Interactive Video Mapping and Sound Art Installation by Laia Cabrera and Isabelle Duverger curated by Christine Miele, Interaction by Nicola Carpeggiani

SPRING/ BREAK ART SHOW





ILLUSION, June 2019 - Dec 2021

Immersive Interactive Cinematic Art Installation by Laia Cabrera and Isabelle Duverger Interactivity by Aniol Saurina Masó Music and Sound design by Nana Simopoulos with Mary Ann McSweeney

What is real? What is imaginary? Is the distinction just in our mind?

"Illusion" is an immersive interactive experience about the art of seeing, created by awarded filmmakers and visual artists Laia Cabrera and Isabelle Duverger in collaboration with interactivity designer Aniol Saurina Masó that departs from the notion of "visual illusions", a powerful means by which to challenge our mind and the inner and subjective approach to time and space. Through projection mapping, augmented reality, interactivity, video art, sound design and animation, we invite our audience to experience a sensorial journey onto magical realms and thought-provoking realities. "Illusion" is a mirage, a playful art installation that blurs the line between true and false, merging the physical and digital worlds.

https://www.laiacabreraco.com/illusion

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WITHIN REACH, 2020 - Immersive Interactive Video Mapping and Sound Installation, Art Wall Coolvines Powerhouse, Jersey City, NJ

"Within Reach" is an interactive art installation about transformation, reconnecting with the origin, nature and our relationship to it, created by filmmaker Laia Cabrera and visual artist Isabelle Duverger in collaboration with interactive designer Aniol Saurina Masó and composer Nana Simopoulos.

Art Wall, Powerhouse Arts District, Jersey City, August 11 - October 14, 2020

https://www.laiacabreraco.com/withinreach



FALLING SKY, 2019 - Immersive Video Mapping for Dance Performance, New Jersey Performing Arts Center (NJPAC), Newark, NJ

"Falling Sky" is a collaboration between Nimbus Dance, Laia Cabrera and Isabelle Duverger, and Qasim Naqvi. "Falling Sky" conjures the lofty, spiritual realm of the skies, addressing the implications of a changing climate and natural world to our psyche and consciousness. It premiered at the New Jersey Performing Art Center - Victoria Theater on November 14, 2019 with live music from the New Jersey Symphony Orchestra.

NJPAC, November 14th, 2019 / BAM Fisher, March 20-21, 2020









DRAGONS & BOOKS & ROSES, 2017 - Projection Mapping, Video Art and Animations, Deutsches Haus at NYU, Greenwich Village, St Jordi Festival in New York

"Video projection mappings by award-winning artists Laia Cabrera and Isabelle Duverger (Laia Cabrera & Co.) will transform the façade of Deutsches Haus with an installation in which architecture, drawn illustrations, animations and movement come together in a visual celebration of literature and the legend of Sant Jordi in the heart of Greenwich Village." — St Jordi in New York Festival







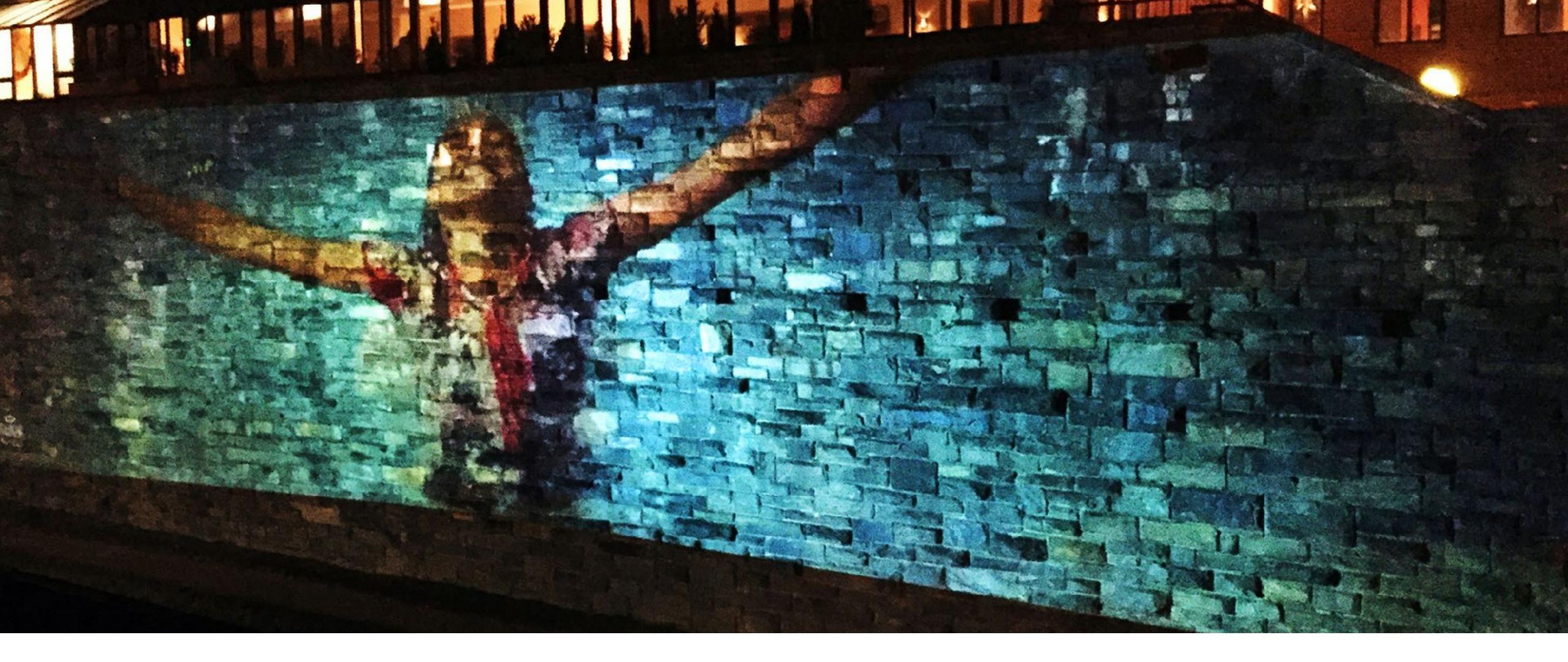












SHIFTING GAZE at GLOW, 2015 - Video and Sound Installation, Georgetown Glow Festival, Washington, DC

Video & Sound installation on the historical C&O Canal, Georgetown. It includes, as a preparative work: cinematic art, photography, visual arts, writing/drawing animations, dance and aerial performance, voice/music. The installation adapts to its environment, and therefore be site specific, outdoor or indoor, with different settings for the projections and sound. Directed by Laia Cabrera, Music by Erica Glyn, Animations and Projection Mapping by Isabelle Duverger





















AIRE, 2016 - Video Installation Performance Concert, The Poughkeepsie Underwear Factory, NY

"Aire - Visual Concert for Nomads" is a cinematic, musical and poetic piece that travels through time and space, for those seeking permanently, never having the feeling of forever. Supported by NeighborWorks America and Arts Mid-Hudson, in cooperation with Poughkeepsie Open Studios. The project is made possible with funds from the Decentralized Program, NYSCA, New York State Legislature, and administrated by Art Mid-Hudson.

Laia Cabrera and Isabelle Duverger (Laia Cabrera & Co) - Film Direction, Projection Design, Videoart and Animation Javier Moreno - Musical Direction, composition and bass / Ernesto Llorens (Violin) / Michael Attias (Alto Saxophone) / George Dulin (Keys) / Jeff Davis (Drums)















UNTITLED MIND, 2013

Indoor/Outdoor Video and Sound Installation Wonder Bread Factory, Washington, DC Nuit Blanche - Art All Night DC Also presented as a video installation at JCAST-HQ, Jersey City, 2018 Plaxall Gallery - LIC Artist, New York, 2019

Projection Design, Video and Sound Installation by Laia Cabrera and Isabelle Duverger

Based on an original idea by Catherine Correa in collaboration with choreographer Alexandre Proia Directed by Laia Cabrera Dancers: Catherine Correa & Jonathan Royse Windham Music by Javier Moreno Sanchez Performed by Javier Moreno Sanchez and Cat Toren Sound Design by Gisella-Fulla Silvestre Sound Recording by Arooj Aftab Assistant production: Florencia Minniti and Lluis Tarrida

https://www.laiacabreraco.com/untitledmind























AIRE, 2015

Video Installation Concert Bank of America, Washington, DC Art All Night DC - H Street

Laia Cabrera and Isabelle Duverger (Laia Cabrera & Co) Projection Design, Videoart and Animation

Cinematic, musical and poetic proposal that travels through cities, memories and time, exploring the nomadic nature of our lives.

Laia Cabrera: film director, filmmaker & video artist Javier Moreno: Musical Director, Composer and double bass

Isabelle Duverger: projection mapping, visuals and animation

Amy Kang, cello / Amanda Lo, violin Roman Filiú, alto sax / George Dulin, keys Jeff Davis, drums

https://www.laiacabreraco.com/aireartallnightdc























SHIFTING GAZE, 2010 - Multi-Channel Installation Performance, Times Square Plaza, NYC

Film and installation for 8-Screens Outdoor with live visuals and sound. The project is composed with projections, sounds and live performance. It includes, as a preparative work: cinematic art, photography, visual arts, writing/drawing animations, dance and aerial performance, voice/music. The installation adapts to its environment, and therefore be site specific, outdoor or indoor, with different settings for the projections and sound.

With the support of Topia Art Center, the Consulate General of Spain in New York, Times Square Alliance, Spain Arts & Culture, Culture Spain and King Juan Carlos Center at NYU



CITY IN MOTION, 2014 - Triptych Video Installation, Reebok Creative Hub / White Box Gallery, SoHo, NYC

Triptych Projection Design, Videoart and Animations by Laia Cabrera and Isabelle Duverger Commissioned by Reebok Creative Hub and Spain Fresh

https://www.laiacabreraco.com/reebok















Garden of Delights - NYIT awards Nominee for Outstanding Projection Design, Theater for the New City, New York, 2012





Night - NYIT Award Winner for Outstanding Performance Art Production - Nominee for Outstanding Innovative Design (Projection Design)

Theater for the New City, New York, 2015



Night - NYIT Award Winner for Outstanding Performance Art Production - Nominee for Outstanding Innovative Design (Projection Design)

Theater for the New City, New York, 2015



BIO

We are LAIA CABRERA & CO., an award-winning team of artists based in New York, co-founded by Spanish filmmaker and videoartist Laia Cabrera and French animator and visual designer Isabelle Duverger, creating a wide range of multimedia projects, from traditional and experimental filmmaking, multimedia theater and projection mapping and interactive installations. We are exploring new ways of using space and the visual imaginary as a tool for narrative storytelling and audience connection. Our aim is to revitalize and strengthen the intercommunication between different artistic languages. Our work in film, animation, interactivity and projection mapping has been commissioned and presented in Europe, the USA and Latin America.

We are the recipient of Telly and Ava Awards for best Directing, Art Direction, Animation and Documentary, New York Innovative Theater (NYIT) Award 2015 winners for Outstanding Performance Art Production and 3-time NYIT nominees for Outstanding Innovative Design (Projection Design, Video-Art and Animations).

Our recent work in immersive interactive art installation includes "Illusion" (Flutter, Los Angeles, 2019), "Self on the Shelf" (Spring Break Art Show, New York, 2018), "The Now" (Public Art, Times Square, New York, 2018-2019).

Recent works of Immersive art and projection mapping include "Shifting Gaze" (Spain Art Fest'10, Times Square, New York, 2010; Region Ø International Video Art Festival, New York, 2011; Georgetown Glow Festival, Washington DC, 2015; JCAST HQ, Jersey City, 2018), "Untitled Mind", indoor/outdoor multichannel videodance installation (Art All Night DC 2013; JCAST HQ, Jersey City, 2018; Plaxall Gallery, Long Island City, New York, 2019); "Aire", large scale visual concert performed live with an ensemble orchestra (Tempietto di Bramante, Rome, Italy, 2014; Nuit Blanche Washington DC, 2015; Poughkeepsie Underwear Factory, 2016), "Dragons & Books & Roses" (Deutsches Haus at NYU, for Sant Jordi Festival in New York, 2017).

Other venues include Brooklyn Academy of Music, St John The Divine Cathedral, NJPAC, TimeCenter at the New York Times and PBS's American Master among many others.

ABOUT US

Our work includes traditional and experimental filmmaking, and the use of film and video streams in live performance, virtual theater and multimedia site-specific installation. We are using a cinematic approach, combining animation, digital and organic imagery, symbolism, poetry, imitation, prediction and emotion, our changing sense of space/non-space. Our aim is to explore new ways of using the space and the visual imaginary as a tool for audience connection.

As filmmakers and visual artists, we use a variety of media—music, video, storytelling, projected imagery merging cinematic arts; dance, music; photography; theater; visual arts; voice; writing; sense of timelessness, human landscape: faces, fragments of the body. We are the recipients of several awards and my artwork in film, video, and performance has been presented in Europe, the USA and Latin America

Our work blurs the boundaries of film and multimedia, Laia Cabrera & Co. is an artist collective and creative company based in NY. For the last 10 years we've been working in an interdisciplinary team of visual and media artists, musicians, cultural scholars and technical specialists from various fields. Together, we develop site-specific media installations for public spaces, including architectural projections, art gallery installations, media façade concepts and virtual theatre.

We are driven by a deep fascination for the enormous potential technology holds for cross-genre artistic expression. By understanding ourselves as artists, researchers and inventors at the same time, we allow our work to blur the lines between those disciplines. Our work tackles the countless questions surrounding the new principles of communication, lifestyle and art emerging in the afterglow of the digital revolution.

What concerns us and our work is to establish a language that makes this relationship tangible and to invent stories to be told, stories that find their expression in vivid, contemporary artwork. By experimenting with the syntheses of digital media and material objects and spaces, we discover new forms of artistically conveyed studies of a living environment that keeps changing as we speak.

GRANTS, AWARDS & RESIDENCIES

- 2021 Grant from FLUTTER EXPERIENCE to create the immersive interactive video and sound installation "Dream-e-scape", Los Angeles
- 2021 Grant from the Catalan Delegation in the US to create the immersive video and sound installation "La Diada", Washington DC
- 2019 Grant from FLUTTER EXPERIENCE to create the immersive interactive video and sound installation "Illusion", Los Angeles
- 2018-19 Resident Artists of COOLTURE IMPACT, the largest video interactive public art platform, New York
- 2018 Official Selection of SPRING/BREAK Art Show, Armory Arts Week, New York
- 2017 Grant from DIPLOCAT (Public Diplomacy Council of Catalonia), Catalonia, Spain
- 2016 **Telly Awards 2016** Silver Winner for Best Direction (Highest Distinction)
- 2015 **Grant from Georgetown Business Improvement District** for "Shifting Gaze", Washington DC
- 2015 Grant from DC Commission for the Arts and Humanities
- 2015 **New York Innovative Theater Award Winner** for the multimedia theater piece "Night" Outstanding Performance Art Production
- 2015 New York Innovative Theater Award Nominee for "Night" Outstanding Innovative Design
- 2014 New York Innovative Theater Award Nominee for "Cosmicomics" Outstanding Innovative Design
- 2014 **Telly Awards 2014** Bronze Winner for Best Art Direction
- 2013 New York Innovative Theater Award Nominee for "Garden of Delights" Outstanding Innovative Design
- 2013 **Telly Awards 2013** Silver Winner for Best Documentary
- 2013 **Telly Awards 2013** Silver Winner for Best Animation
- 2013 AVA Digital Awards 2013 Platinum Winner Best video Animation and Best Creativity
- 2013 AVA Digital Awards 2013 Gold Winner Best Documentary
- 2010 CONCA Grant for "Claim your Place" from the Consell Nacional de la Cultura I de les Arts, Catalonia, Spain



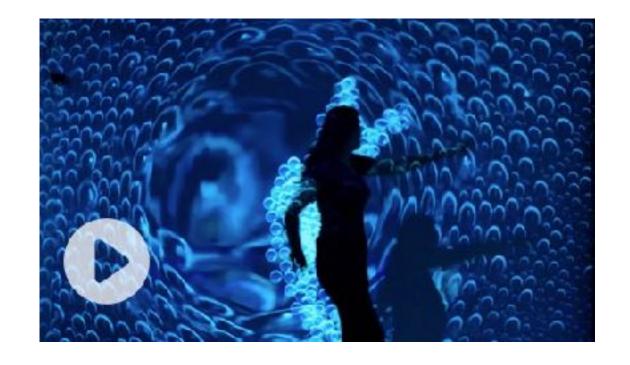
Dream-e-scape
Interactive Immersive Art Installation
Flutter Experience, Los Angeles, 2021
vimeo.com/laiacabrera/dream-e-scape



Aire Visual Concert of Nomads
projection mapping performance
Tempietto Di Bramante, Rome, Italy, 2014
vimeo.com/laiacabrera/aire2014



Untitled Mind
Indoor Outdoor Installation
Nuit Blanche Washington DC, 2013
https://youtu.be/ls347URDOlw



Illusion
Interactive Immersive Art Installation
Flutter Experience, Los Angeles, 2019
vimeo.com/laiacabrera/illusion

LINKS

Website:

http://www.laiacabreraco.com

Instagram:

@laiacabreraco

Vimeo:

https://vimeo.com/laiacabrera

CONTACT

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