Portfolio

Laia Cabrera - Isabelle Duverger

Laia Cabrera & Co.

Immersive / Interactive / Public Art

About us

Laia Cabrera & Co. is the artistic duo of filmmaker Laia Cabrera and visual artist Isabelle Duverger. For over 15 years, we have pioneered and pushed the boundaries of multimedia storytelling, blending our distinct voices into a singular, hybrid language —part visual poetry, part experiential design. Our work merges experimental filmmaking, immersive art, and cutting-edge technology to create interactive, emotionally resonant experiences.

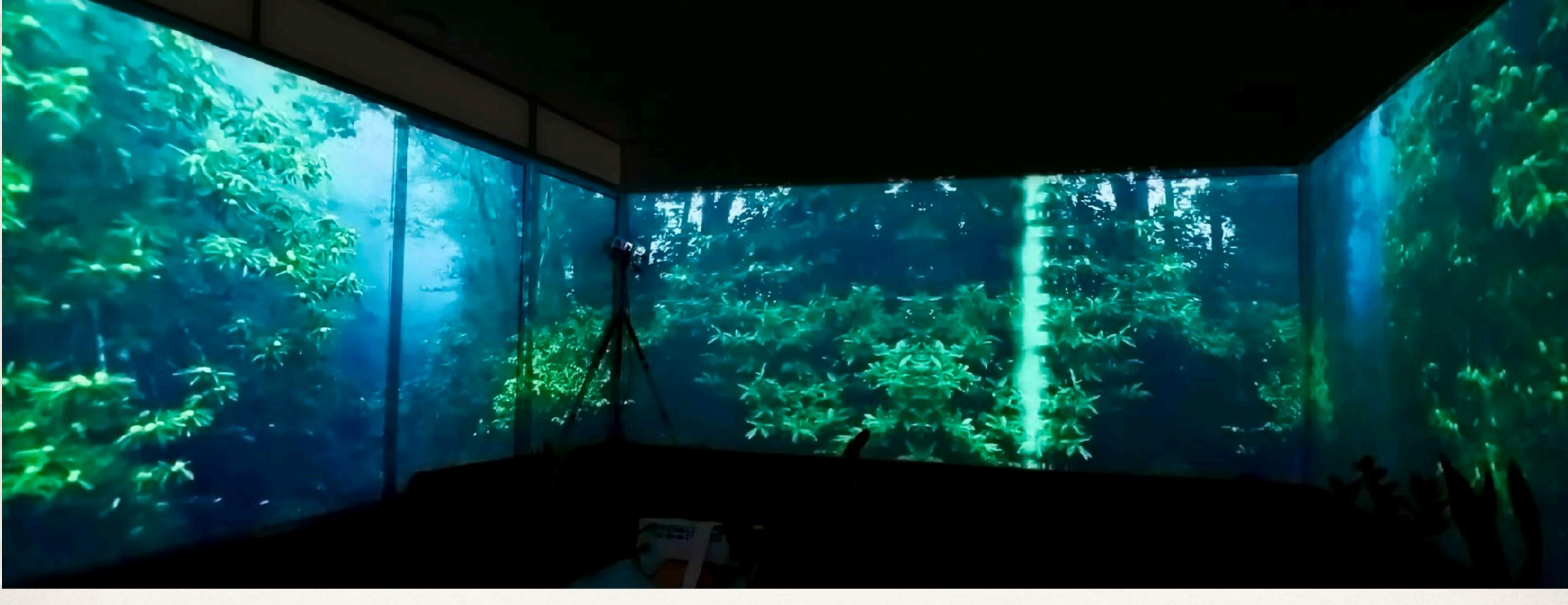
Recurring themes in our work includes the relationship between nature and culture, memory and identity, the passage of time, and the search for human connection in a mediated world. Recent installations such as Perennial Land (United Nations COP-16), The Now (Times Square), and Dream-e-scape (Flutter Gallery, LA; Microwave Festival, Hong Kong; and Film Forum in Riyadh, KSA) reflect our ongoing commitment to creating art that is both visually striking and socially engaged.

Laia Cabrera

I am an American-Spanish-Catalan video artist working in experimental filmmaking, visual poetry and immersive content experience. My projects always challenge the conventional form and are designed from conception to inception to be native to multiple platforms and exhibitions. Identity and consciousness have been a long research of mine aimed to revitalize and strengthen the intercommunication of different artistic languages.

Isabelle Duverger

I'm a French visual artist. I'm from Paris and I live in New York for over 15 years. My work is very much focused on emotions, and the feelings of a moment. I create spatial environment, and I create situations. I love that my collaborations with Laia can offer our two different paths to create the same piece. Our different minds make up for a richer experience, plural and whole.

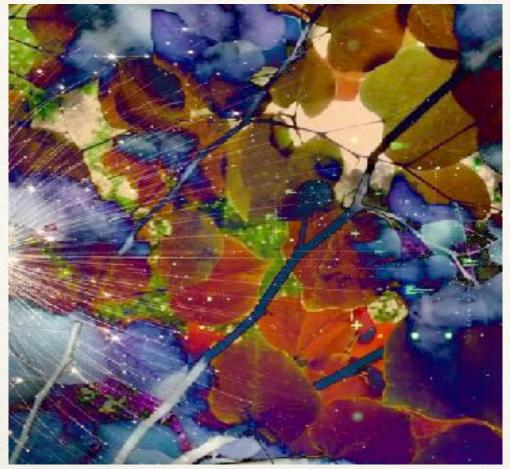


"Perennial Land" - Immersive Video Art Installation

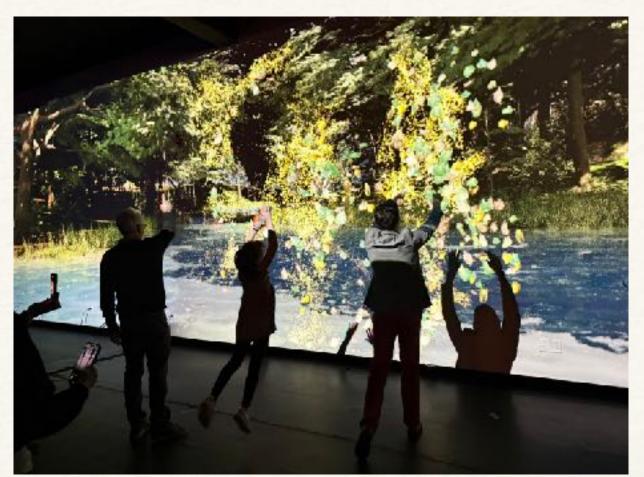
laiacabreraco.com/perennialland - Conceived and Directed by Laia Cabrera & Isabelle Duverger

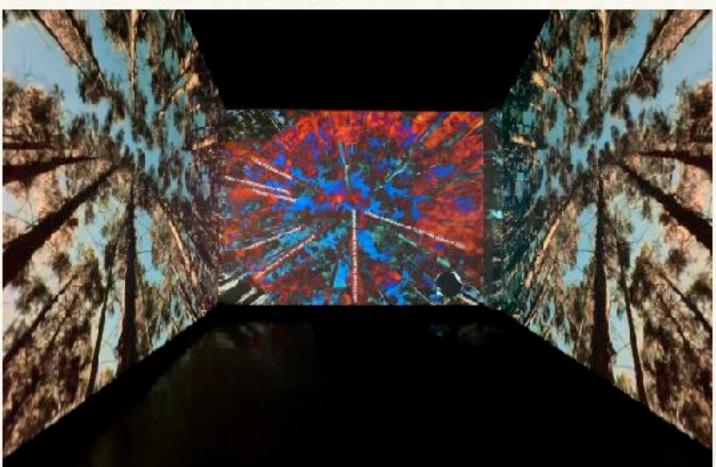
Original music composition by Nana Simopoulos | Cinematography, Editing and Visual Effects by Laia Cabrera & Isabelle Duverger Additional Visual Effects by Caryn Heilman - Spacial Sound Design by Ander Agudo

"Perennial Land – The Data Forest" is a two-part installation that explores the complex relationship between nature, culture, and environmental justice, combining visual poetry, cutting-edge technology, and data-driven storytelling.

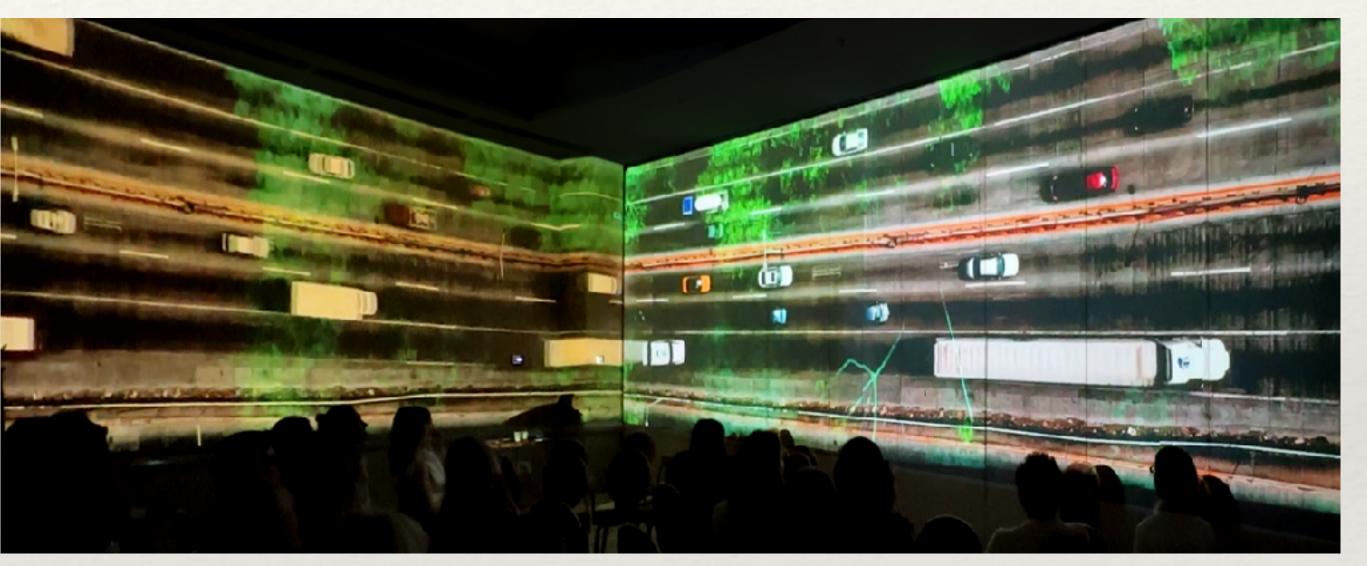












- Hall of Fame Gallery, CUNY-Bronx Community College, 2024, as part of the Care and Climate Justice exhibitions series at Sarah Lawrence College and Bronx Community College with the support of the Mellon Foundation
- Treehouse NDSM Art Park II: Voice of Nature, Amsterdam, the Nederlands, September 12 October 6, 2024 with the contribution of Amsterdamse Fonds voor de Kunst
- COP16, United Nations Conference on Biodiversity, Cali, Colombia Nature Positive Pavilion, Blue Zone, October 25-26, 2024, with the contribution of GCA Accountability Accelerator Rockefeller Philanthropy Advisors
- INTERACTIVE: Jersey City Theater Center, April 3-10, 2025, with the support of the Program Grant Awards by Jersey City Arts & Culture Trust Fund



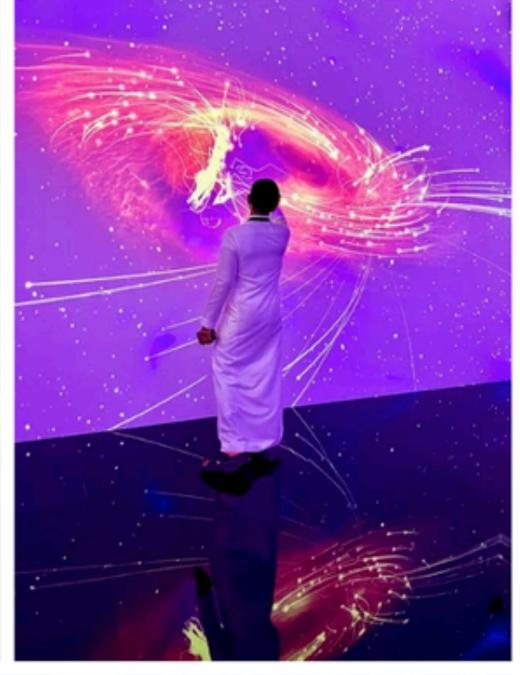
"Dream-e-scape" - Immersive Interactive Art Installation

Conceived and Directed by Laia Cabrera & Isabelle Duverger - <u>laiacabreraco.com/dream-e-scape</u>

Interactive Design by Aniol Saurina Masó and Jianhao Ma | Original music composition by Nana Simopoulos | Cinematography and Editing by Laia Cabrera & Isabelle Duverger

an immersive and interactive 360° installation about the mind and the search for awareness in which the public experiences a sensory voyage that captures the surreal nature of dreams, where the line is blurred between the physical and the digital world, between the real and the imaginary. "Dream-e-scape" is based on the state of sleep, an imaginary journey one can experience with the eyes wide open. The piece explores the concept of lucid dreaming, the sleep state in which we become aware we are dreaming and have the ability to control the dream and gain agency over our thoughts and desires. We are testing reality: Are we awake?







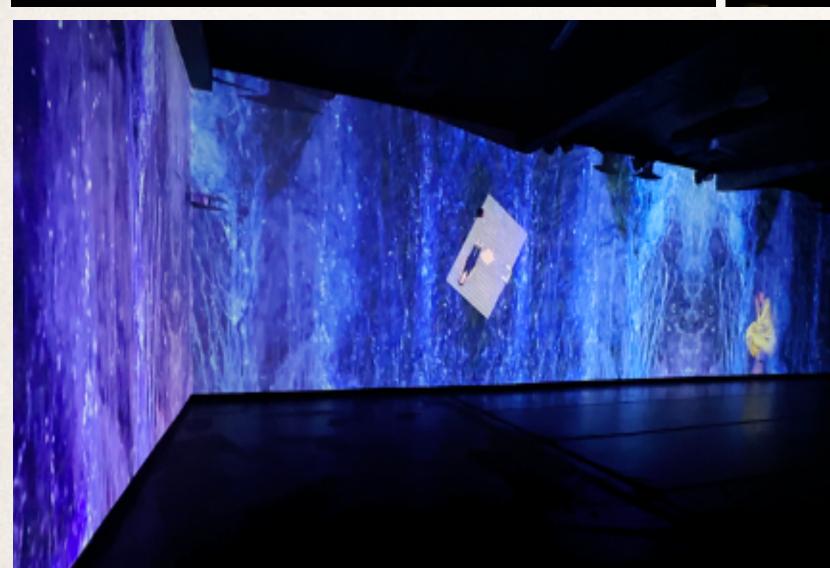




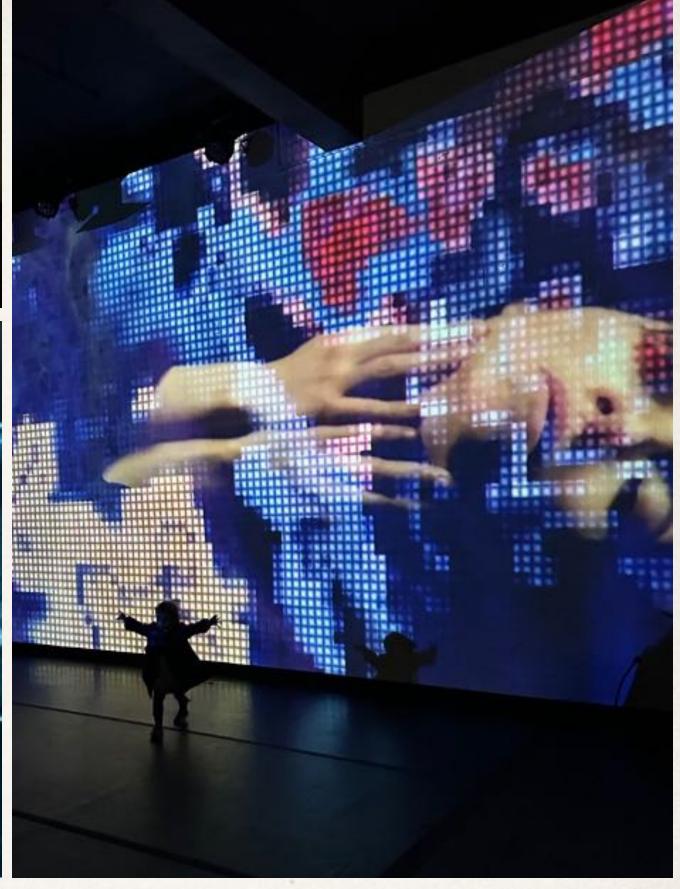












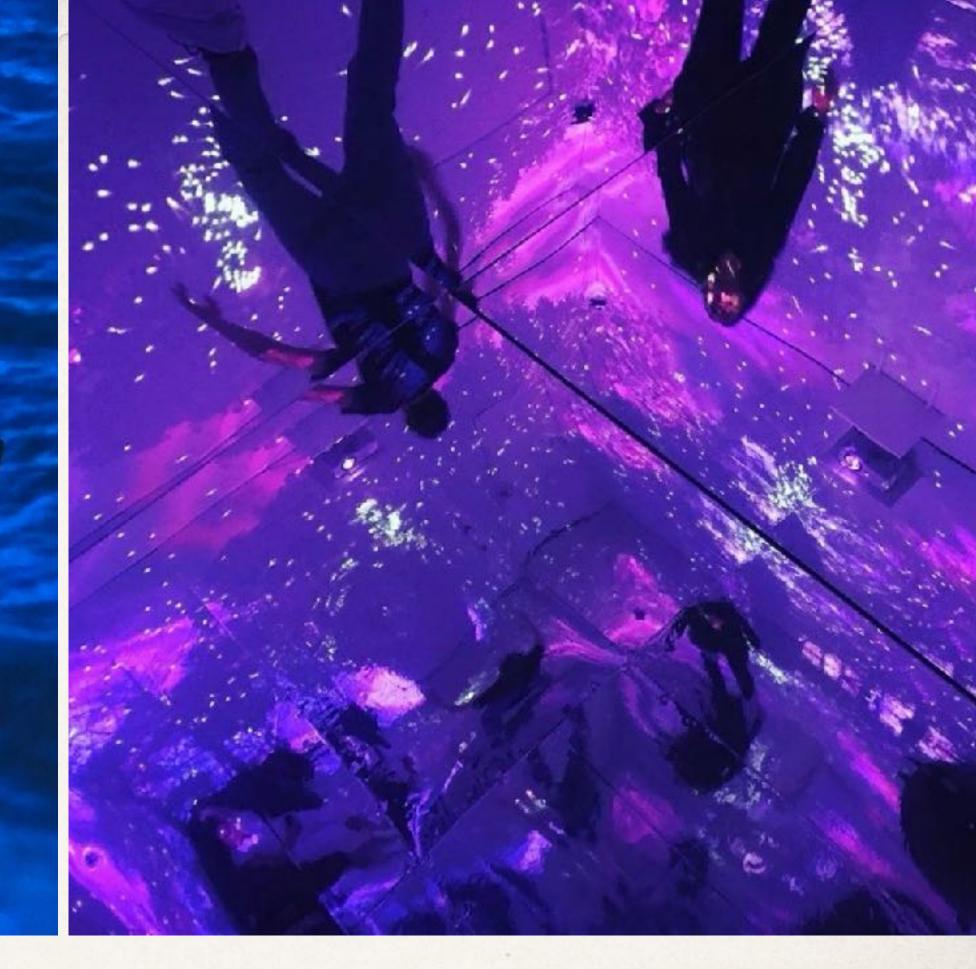
"Qualia - You Matter to Me" - Immersive Video Art Installation

Directed by Laia Cabrera & Isabelle Duverger - <u>laiacabreraco.com/qualia</u>

Featuring performing artist Catherine Correa | Original Music composed & arranged by Nana Simopoulos | Songs "I'm not here" and "For me now" by Erica Glyn A film for immersive cinematic installation about our longing for connection, through consciousness, nature, symbolism, and hope.

Jersey City Theater Center, included in JCAST and Prelude NYC Festival 2023; Women Heavy Group Exhibition, Gardenship Gallery, Kearny, NJ, 2024; Newark Arts Gallery, Newark Arts Festival 2025 With the support of the Individual Artist Fellowship program provided by the Jersey City Arts Council and the Jersey City Arts & Culture Trust Fund





"Illusion" - Immersive Interactive Art Installation

Conceived and Directed by Laia Cabrera & Isabelle Duverger - laiacabreraco.com/illusion

Interactive Design by Aniol Saurina Masó | Original music composition and Sound design by Nana Simopoulos with Mary Ann McSweeney | Cinematography and Editing by Laia Cabrera & Isabelle Duverger What is real? What is imaginary? Is the distinction just in our mind?

"Illusion" is an immersive interactive installation about the art of seeing and experiencing that offers the chance to step into an illusion of infinite space.

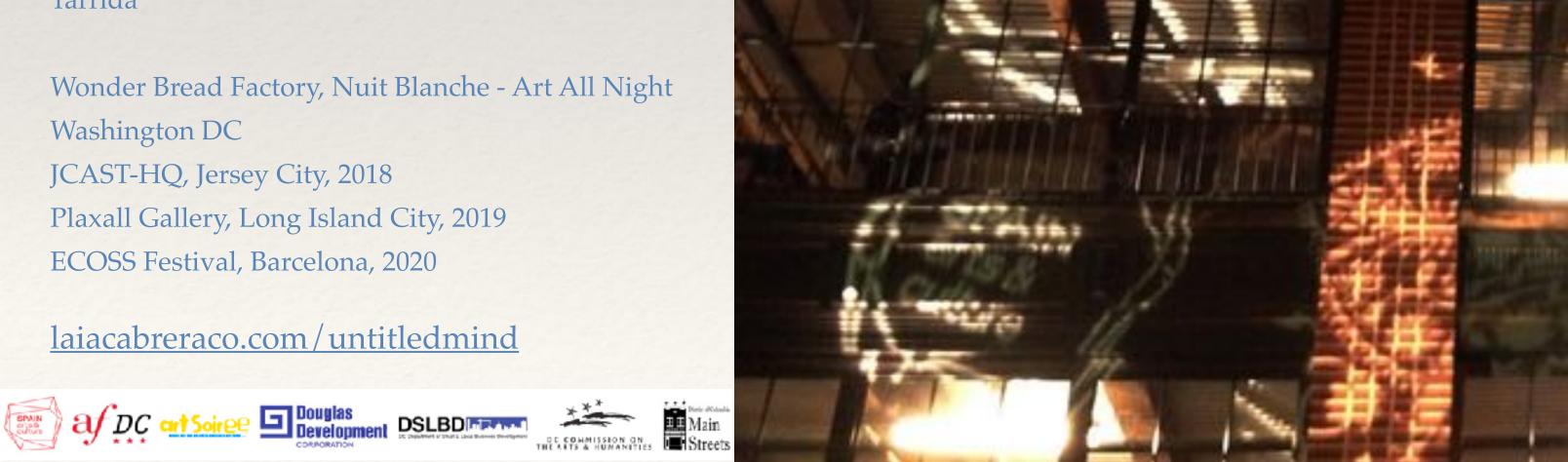
"Untitled Mind" Public Art Video Installation, 2013

Projection Design, Video and Sound Installation by Laia Cabrera and Isabelle Duverger

Based on an original idea by Catherine Correa in collaboration with choreographer Alexandre Proia Directed by Laia Cabrera

Dancers: Catherine Correa & Jonathan Royse Windham

Music by Javier Moreno Sanchez
Performed by Javier Moreno Sanchez and Cat Toren
Sound Design by Gisella-Fulla Silvestre
Sound Recording by Arooj Aftab
Assistant production: Florencia Minniti and Lluis
Tarrida







"The Now" - Interactive Public Art Installation

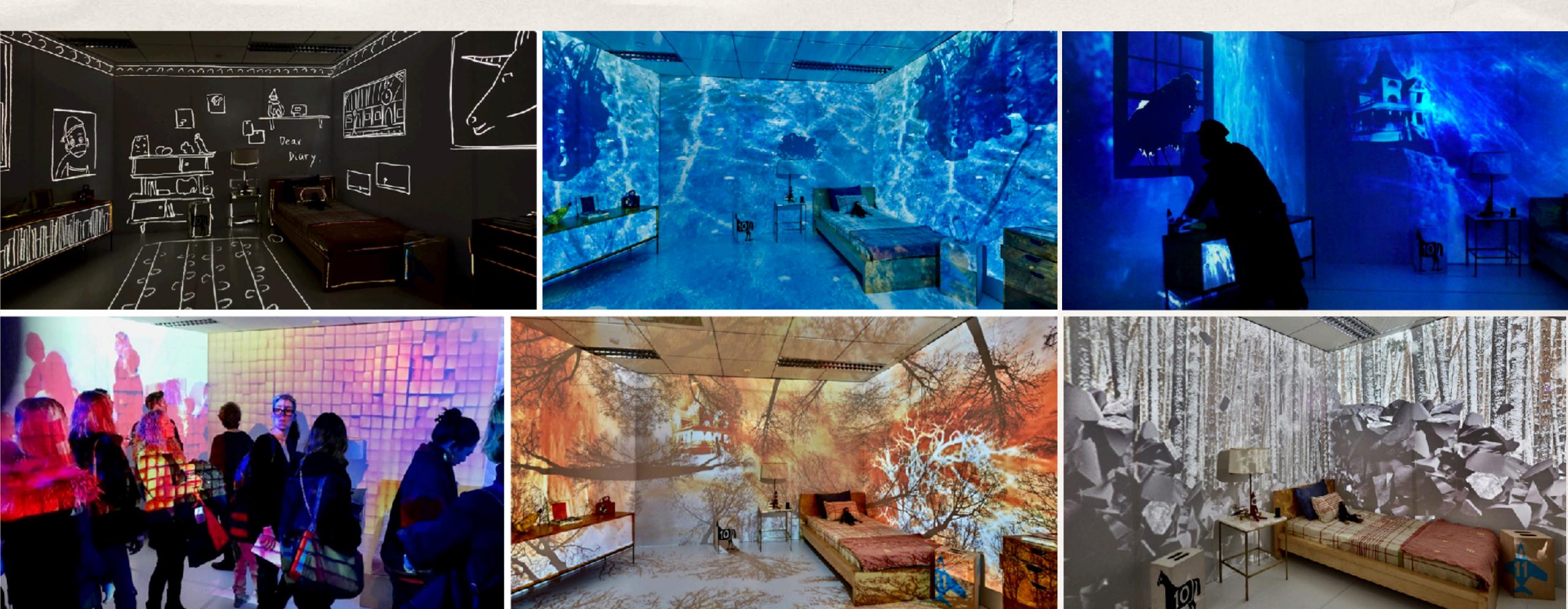
Created by Laia Cabrera and Isabelle Duverger - <u>laiacabreraco.com/thenow</u> Interaction by Noirflux and Karan Parikh



"Close-up | Primer Pla" - Immersive Cinematic Art Installation

- Directed by Laia Cabrera in collaboration with Isabelle Duverger - Original music by Nana Simopoulos and Enrique Granados - laiacabreraco.com/close-up

Presented at: Delegation of the Government of Catalonia to the United States, Washington DC, September 14, 2021; White Space Gallery Chelsea - New York, NY - November 15-16, 2021 Coral Gables Museum, Miamia, FL - November 17, 2021; Sant Jordi USA festival - Jersey City Theater Center, NJ - April 21-24, 2022; DUMBO Loft, Brooklyn, NY - September 10, 2022 6th Floor Loft, New York, 2024 - https://www.laiacabreraco.com/close-up



"Self on the Shelf" - Interactive Public Art Installation

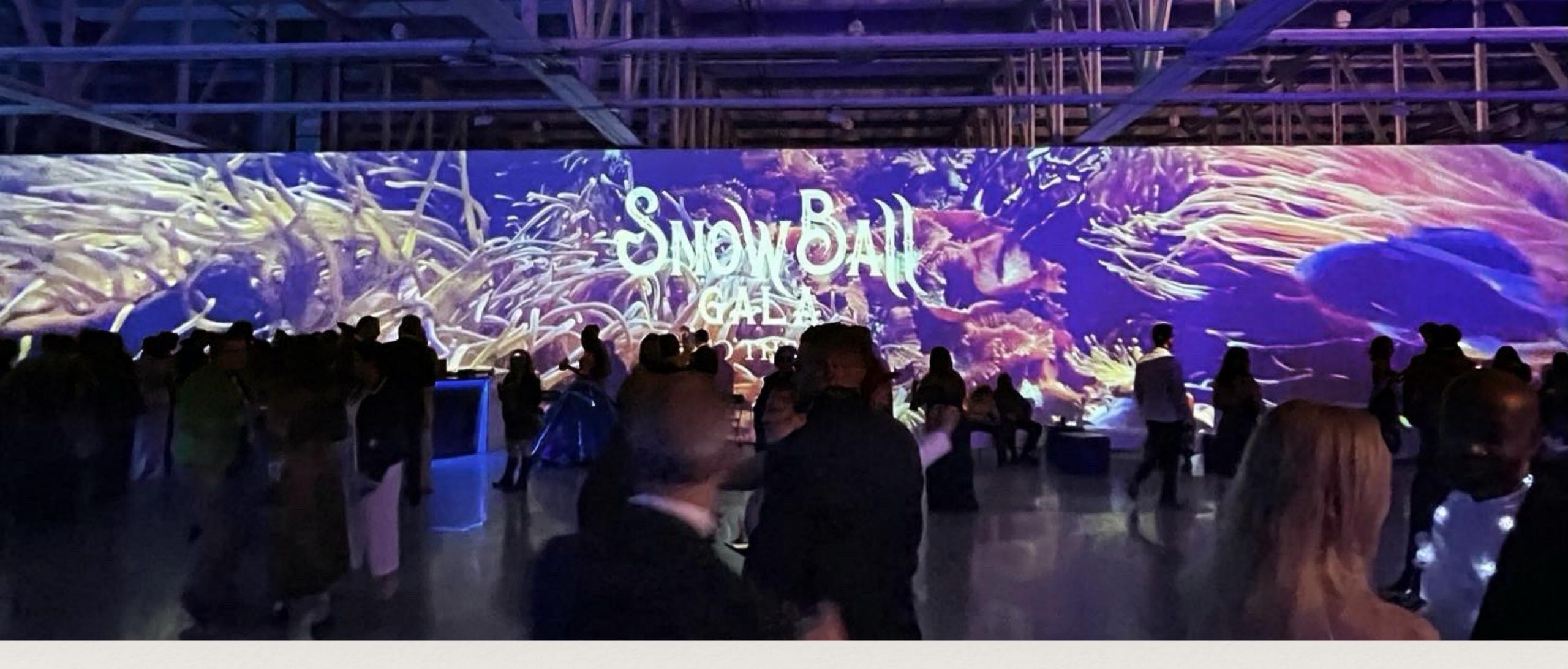
Conceived and Directed by Laia Cabrera & Isabelle Duverger - laiacabreraco.com/selfontheshelf





Conceived and Directed by Laia Cabrera & Isabelle Duverger - laiacabreraco.com/withinreach

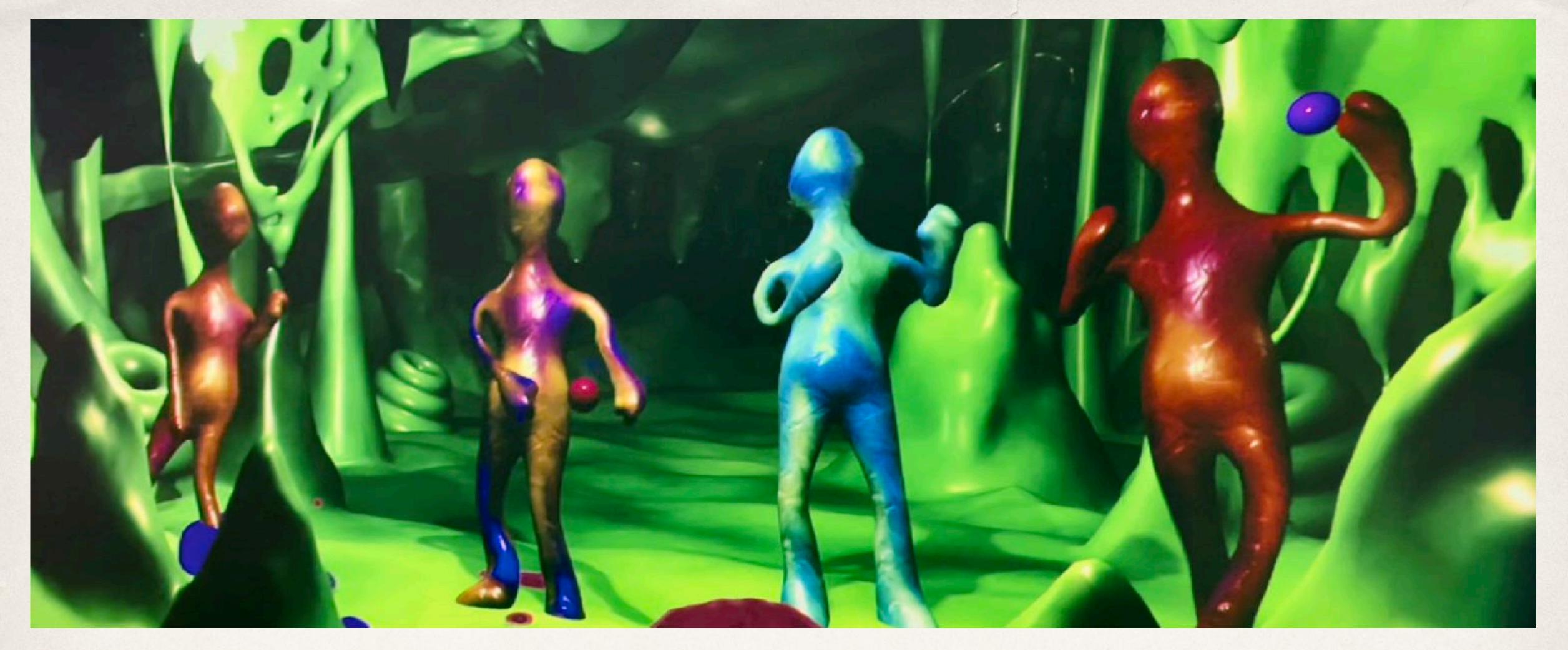
Interactive Design by Aniol Saurina Masó / Original music by Nana Simopoulos / Cinematography and Editing by Laia Cabrera & Isabelle Duverger | Additional footage by Ignacio Garcia-Bustelo an interactive art installation about transformation, reconnecting with the origin, nature and our relationship to it.



"Into the Deep" - Immersive Cinematic Art Installation, 2022

Conceived and created by Laia Cabrera & Isabelle Duverger - Presented at: Snow Ball Gala, Mana Contemporary - Glass House - Jersey City - April 30, 2022 An installation portraying the largest of our two worlds, exploring the depth of the ocean with its creatures and flora.

<u>laiacabreraco.com/into-the-deep</u>



"Slimey Mirror" - Immersive Interactive Installation

Created by Laia Cabrera & Isabelle Duverger - <u>laiacabreraco.com/slimeymirror</u>
Interactive Design by Aniol Saurina Masó / 3D Design by Lucas Ordoñez / Music by Pei Pei





"Falling Sky" - Multimedia Dance Performance

Created in collaboration with Nimbus Dance - laiacabreraco.com/fallingsky

Choreography: Nimbus Dance Artistic Director Samuel Pott / Video creation & Projection Mapping: Laia Cabrera and Isabelle Duverger / Music Composition: Qasim Naqvi "Falling Sky" conjures the lofty, spiritual realm of the skies, addressing the implications of a changing climate and natural world to our psyche and consciousness.



"Aire" - Visual Performance

Created in collaboration with composer Javier Moreno Sanchez - Click here to view the work

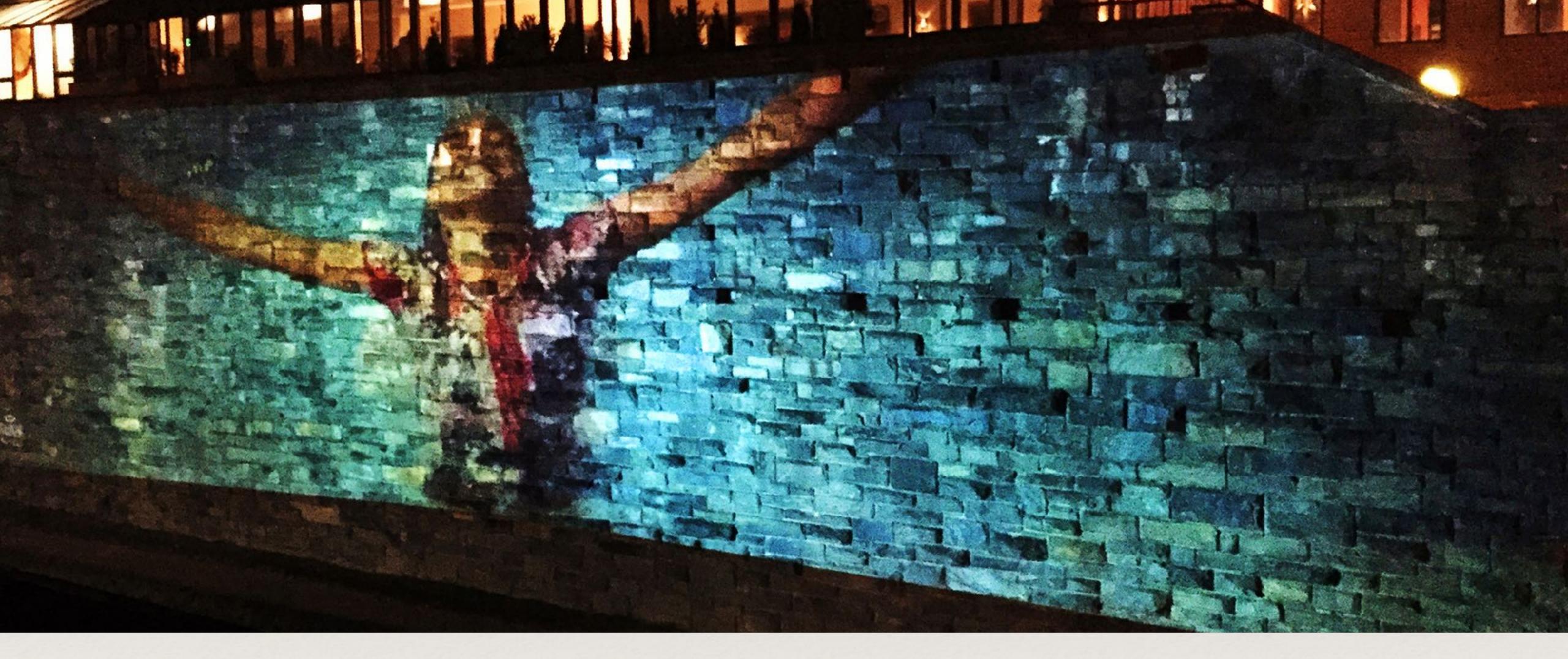




Art All Night, Washington DC







"Shifting Gaze" - Video and Sound Installation, 2015

Video & Sound installation on the historical C&O Canal, Georgetown Glow Festival, Washington, DC Directed by Laia Cabrera, Music by Erica Glyn, Animations and Projection Mapping by Isabelle Duverger laiacabreraco.com/shiftinggazeglow





















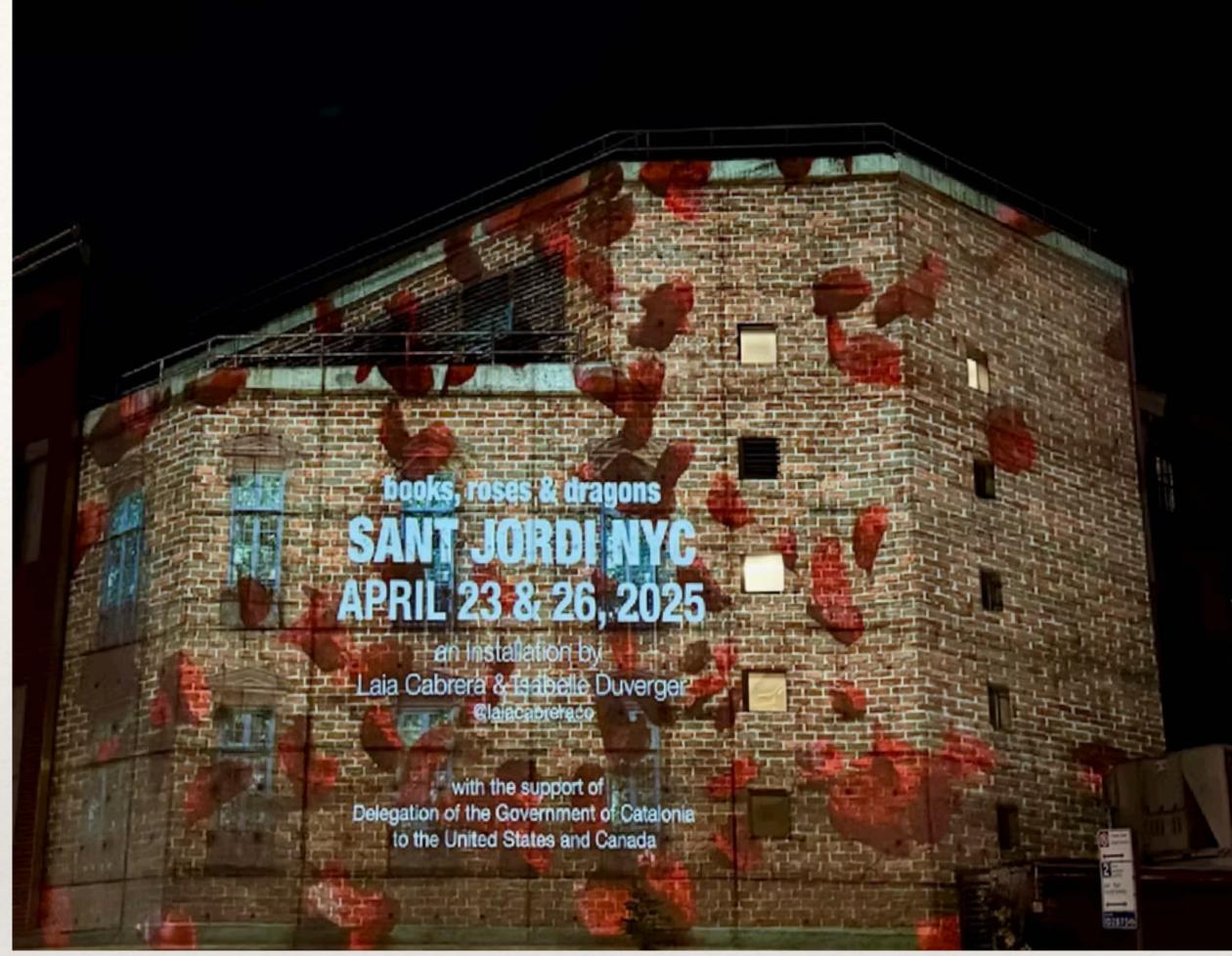


Up: Spain Art Fest 2010, Times Square Plaza, New York - Left: Region Zero Festival 2011, NYU KJCC, New York

Also presented at: Festival ECOSS Barcelona, Fabra i Coats: Centre d'Art Contemporani de Barcelona i Fàbrica de Creació, 2020, JCAST HQ (Futuro Centre Pompidou), Jersey City, 2018 - Georgetown Glow, C&O Canal, Washington DC, 2015 Museum of Jersey City History, 2024

Y proyectado en: MARCO. Museo de Arte Contemporáneo de Vigo, Spain, 2012; CICUS. Centro de Iniciativas Culturales, Sevilla, Spain, 2012; El Tragaluz Digital, Contemporary Art Gallery Canary Islands Government, Santa Cruz de Tenerife, Spain, 2012; Instituto Cervantes London, England, 2012; Cities in City: NY en BA, Centro Metropolitano de Diseño, Buenos Aires, Argentina, 2012; Festival Close Up, Cuale Cultural Center, Puerto Vallarta, Mexico, 2012; AMA (Art Museum of the Americas), Washington, DC, USA, 2012





"Books, Roses & Dragons" Projection Mapping, 2025

April 23 & May 17, 2025: 7th Avenue South and Greenwich Avenue, West Village, New York City Visuals, Animations and Projection Mapping by Laia Cabrera & Isabelle Duverger

stjordi.nyc

An immersive video mapping projection on the façade of a historic building in the West Village as part of the Sant Jordi Festival, a celebration of literature, culture, and tradition. It intertwines the rich literary history of the West Village with the iconic Catalan tradition of books and roses, creating a dynamic visual narrative that bridges cultures through storytelling and digital art.



"City in Motion" - Triptych Video Installation, 2014

Reebok Creative Hub / White Box Gallery, SoHo, NYC - Commissioned by Reebok Creative Hub and Spain Fresh laiacabreraco.com/reebok

Bio

LAIA CABRERA & CO. is a studio, a place to collaborate and create, is an award-winning team of film, animation, and visual artists based in New York. We founded the company Laia Cabrera, filmmaker and video artist and Isabelle Duverger, visual artist and animator. We create multimedia artworks, from traditional and experimental filmmaking to immersive interactive art installations. We also collaborate with Theater and Dance companies developing the scenography and projections.

We are exploring new ways of using space and visual imaginary as a tool for storytelling and audience connection, creating immersive experiences that draw on both scenographic and dramaturgical techniques. Our aim is to revitalize and strengthen the intercommunication of different artistic languages.

Our work has been commissioned and presented in Europe, the United States, Asia and Latin America.

Laia Cabrera and Isabelle Duverger are Global Commons Alliance Accountability Accelerator Grantees 2024, Jersey City Arts & Culture Trust Fund Fellowship Grantee 2023 and Program Grantee 2024, Motion Award 2021 Nominees in the category "Interactive/Experiential - Installation", #Hybrid Vision Panasonic Digital Art Competition 2022 Nominees for Interactive Digital Art, 3-time nominees (Projection Design, Video-Art and Animations) at the New York Innovative Theater Awards 2013, 2014 and 2015 for Outstanding Innovative Design and won with New Stage Theatre Company the NYIT Award 2015 for Outstanding Performance Art Production for Night.

Laia Cabrera & Co. is also the recipient of the Silver Telly Awards 2016 (highest distinction) for Outstanding Directing, Bronze Telly Awards 2014 for best Art Direction, the AVA Awards 2013 platinum winner and gold winner, Communicator Award 2013 and the Silver and Bronze Telly Awards 2013 for best animation and best documentary.

Recent immersive and interactive art installation includes "Dream-e-scape" (Flutter, Los Angeles, 2022 - Microwave Festival, Hong Kong, 2022 - Film Criticism Conference, Riyadh, KSA, 2023) "Illusion" (Flutter, Los Angeles, 2019-21), "Self on the Shelf" (Spring Break Art Show, New York, 2018), "The Now" (Public Art, Times Square, New York, 2018-2019), "Qualia - You Matter to Me" (Newark Arts Festival, 2024) and "Perennial Land" (CUNY-BCC, New York - Tree House Amsterdam, The Netherlands - COP16, Cali, Colombia).

Other venues include Brooklyn Academy of Music, St John The Divine Cathedral, NJPAC, TimeCenter at the New York Times among many others.

Immersive artwork

Our work includes traditional and experimental filmmaking, and the use of film and video streams in live performance, virtual theater and multimedia site-specific installation. We are using a cinematic approach, combining animation, digital and organic imagery, symbolism, poetry, imitation, prediction and emotion, our changing sense of space/non-space. Our aim is to explore new ways of using the space and the visual imaginary as a tool for audience connection.

As filmmakers and visual artists, we use a variety of media—music, video, storytelling, projected imagery merging cinematic arts; dance, music; photography; theater; visual arts; voice; writing; sense of timelessness, human landscape: faces, fragments of the body. We are the recipients of several awards and my artwork in film, video, and performance has been presented in Europe, the USA and Latin America

Our work blurs the boundaries of film and multimedia, Laia Cabrera & Co. is an artist collective and creative company based in NY. For the last 15 years we've been working in an interdisciplinary team of visual and media artists, musicians, cultural scholars and technical specialists from various fields. Together, we develop site-specific media installations for public spaces, including architectural projections, art gallery installations, media façade concepts and virtual theatre.

We are driven by a deep fascination for the enormous potential technology holds for cross-genre artistic expression. By understanding ourselves as artists, researchers and inventors at the same time, we allow our work to blur the lines between those disciplines. Our work tackles the countless questions surrounding the new principles of communication, lifestyle and art emerging in the afterglow of the digital revolution.

What concerns us and our work is to establish a language that makes this relationship tangible and to invent stories to be told, stories that find their expression in vivid, contemporary artwork. By experimenting with the syntheses of digital media and material objects and spaces, we discover new forms of artistically conveyed studies of a living environment that keeps changing as we speak.

Grants, awards & residencies

- 2024 GCA Accountability Accelerator Grantees with Perennial Land
- 2024 **Program Grant Awards** by Jersey City Arts & Culture Trust Fund for the installation "Perennial Land"
- 2024 **CUNY-BCC grant from the Melon Foundation** for the creation of immersive installation "Perennial Land"
- 2023 <u>Individual Artist Fellowship Grant awards</u> by Jersey City Arts & Culture Trust Fund
- 2022 #Hybrid Vision Panasonic Digital Art Nominee, Shanghai, China
- 2021 Motion Award 2021 Nominee in the category "Interactive/Experiential Installation"
- Grant from FLUTTER EXPERIENCE to create the immersive interactive video and sound installation "Dream-e-scape", Los Angeles
- Grant from the Catalan Delegation in the US to create the immersive video and sound installation "La Diada", Washington DC
- 2019 **Grant from FLUTTER EXPERIENCE** to create the immersive interactive video and sound installation "Illusion", Los Angeles
- 2018-19 Resident Artists of COOLTURE IMPACT, the largest video interactive public art platform, New York
- 2018 Official Selection of SPRING/BREAK Art Show, Armory Arts Week, New York
- 2017 Grant from DIPLOCAT (Public Diplomacy Council of Catalonia), Catalonia, Spain
- 2016 Telly Awards 2016 Silver Winner for Best Direction (Highest Distinction)
- 2015 Grant from Georgetown Business Improvement District for "Shifting Gaze", Washington DC
- 2015 Grant from DC Commission for the Arts and Humanities
- New York Innovative Theater Award Winner for the multimedia theater piece "Night" Outstanding Performance Art Production
- 2015 New York Innovative Theater Award Nominee for "Night" Outstanding Innovative Design
- New York Innovative Theater Award Nominee for "Cosmicomics" Outstanding Innovative Design
- 2014 Telly Awards 2014 Bronze Winner for Best Art Direction
- 2013 New York Innovative Theater Award Nominee for "Garden of Delights" Outstanding Innovative Design
- 2013 **Telly Awards 2013** Silver Winner for Best Documentary
- 2013 Telly Awards 2013 Silver Winner for Best Animation
- 2013 AVA Digital Awards 2013 Platinum Winner Best video Animation and Best Creativity
- 2013 AVA Digital Awards 2013 Gold Winner Best Documentary
- 2010 CONCA Grant for "Claim your Place" from the Consell Nacional de la Cultura I de les Arts, Catalonia, Spain



Dream-e-scape
Interactive Immersive Art Installation

Los Angeles, Hong Kong, Riyadh KSA, 2022 vimeo.com/laiacabreraco/dream-e-scape



Qualia - You Matter to Me

Immersive Video Art Installation

JCTC, Prelude Festival NYC, 2023

vimeo.com/laiacabreraco/qualiateaser



Perennial Land

Immersive Video Art Installation Hall of Fame Gallery, CUNY-BCC, 2024 Trailer Perennial Land



Illusion

Interactive Immersive Art Installation Flutter Experience, Los Angeles, 2019 <u>Trailer Illusion</u>



Aire Visual Concert of Nomads

projection mapping performance
Tempietto Di Bramante, Rome, Italy, 2014
vimeo.com/laiacabreraco/aire2014



Untitled Mind

Indoor Outdoor Installation Nuit Blanche Washington DC, 2013 <u>Trailer Untitled Mind</u>



REEL

Interactive & Immersive Installations
Reel Laia Cabrera & Co.

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